



W.R. & L.J. Oliver Pty Ltd
trading as
New Generation Clothing
A.C.N. 006 080 075
A.B.N. 54 951 940 747
Phone: 1800 NEWGEN
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www.newgeneration.com.au

Dear Business Owner,

New Generation Privilege Card Marketing Opportunity

We would like to offer your company the opportunity to become a marketing partner in the New Generation Clothing Privilege Card membership.

We currently have just over 15,000 Privilege Card active members. Our members currently receive 5% discount off their purchases at New Generation Clothing, entry into monthly competitions, percentage off weekends and a host of other exclusive benefits.

Our members pay a one off fee to become a member.

We would like to promote your company to our Privilege Card members. The only cost to you is a unique offer exclusive our members. (eg. 5%-15% discount, buy one get one free, discounted rates, etc).

Our target market is very similar and we believe this is fantastic opportunity for your company.

All we require from you is the commitment of an exclusive offer to our Privilege Card Members.

What you get in return:

- Free Privilege Card membership for all your staff (valued at \$11.00)
- Instore sign showing Privilege Card accepted here
- Your company logo on Privilege Card flyers
- Your company logo in our seasonal catalogue
- Your company logo on our website
- Opportunities to market directly to our members

Our aim is to have a select group of youth oriented business partners, which will benefit both our members & our business partners.

This offer is only open for a limited time & spots are filling fast so if you wish I will contact you soon to discuss this marketing opportunity.

In the meantime, please do not hesitate to contact me on _____ or

you can email me _____ should you require any further information.

Yours faithfully,

New Generation Clothing
Phone: 1800 NEWGEN (436639)
Web: www.newgeneration.com.au